The 2020 State of Air Sensors
About Tim Dye

Tim Dye

Air Quality Sensor Expert
- Meteorologist
- Thought leader in air sensors and Internet of Things (IoT) technologies
- Visionary that’s created innovative air quality applications both domestically and internationally

Our Solutions
- Market insights
- Study design
- Data management
- Analytics
- Training & mentoring
- Capacity building

Clients

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The State of Air Sensors 2020

Outline

1. Background on Measurements
2. 2020 Events and State of the Market
3. Projects
4. Predictions

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Localized air information is powerful

Health
Personal, localized data provide information and insights that enable individuals, cities, and government to make informed decisions.

Policy
More local data helps implement better policy to improve public health. Research using sensor data discovers new insights that affect public policy.

Economic
A new source of data saves money (lower manufacturing costs), generates revenue (insurance savings), incubates new companies (sensor startups), and creates new data & information companies.
### Types of Measurement Systems

<table>
<thead>
<tr>
<th></th>
<th>Reference Instruments</th>
<th>Portable Instruments</th>
<th>Air Sensors</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost</strong></td>
<td>$20,000 +</td>
<td>$5,000 - 15,000</td>
<td>$200 – 3,000</td>
</tr>
<tr>
<td><strong>Ease of use</strong></td>
<td>Expert</td>
<td>Expert</td>
<td>Anyone</td>
</tr>
<tr>
<td><strong>Accuracy</strong></td>
<td>Very accurate</td>
<td>Accurate</td>
<td>Varies</td>
</tr>
<tr>
<td><strong>Data produced</strong></td>
<td>Little</td>
<td>Moderate</td>
<td>Lots</td>
</tr>
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</table>
## Modes of Monitoring

<table>
<thead>
<tr>
<th>Type</th>
<th>Coverage</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed</td>
<td>Area</td>
<td>Indoor</td>
</tr>
<tr>
<td>Mobile Platforms</td>
<td>Personal</td>
<td>Outdoor</td>
</tr>
</tbody>
</table>

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Air Monitor Components

- Air detection mechanism
- Processor and software
- Power source
- Telemetry
- Enclosure/shelter
Air Monitor System Components

Air Monitors

Central Location

Data management

Staff

Procedures

Data analytics

Distribution

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## Air Sensor Performance

<table>
<thead>
<tr>
<th>Pollutant</th>
<th>Accurate</th>
<th>Reliable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Particulate Matter</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Ozone and Nitrogen Dioxide</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Carbon Monoxide</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Sulfur Dioxide</td>
<td>❓</td>
<td>❓</td>
</tr>
<tr>
<td>Hydrocarbons &amp; VOCs</td>
<td>❓</td>
<td>❌</td>
</tr>
<tr>
<td>Toxics</td>
<td>❌</td>
<td>❌</td>
</tr>
</tbody>
</table>
# Applications

<table>
<thead>
<tr>
<th>Organization</th>
<th>Health</th>
<th>Regulatory</th>
<th>Economic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research (Academia/NGOs)</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
</tr>
<tr>
<td>AQ Agencies (Gov’t)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Consumer</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
</tr>
<tr>
<td>Industry/manufacturing (Business)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Agricultural</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
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<tr>
<td>Building management</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>City management</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Transportation</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
</tr>
<tr>
<td>Health care</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Real Estate / Insurance</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

**Air sensor use**
- **Current**
- **Near-term**
- **Long-term**

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Major Events in 2020

TRUST

Quality of sensors improves
Major Events in 2020

TRUST

Quality of sensors improves

More focus on performance standards
Major Events in 2020

TRUST

- Quality of sensors improves
- More focus on performance standards
- Lots of evaluation projects

Academia  Evaluation Centers  NGOs
Major Events in 2020

TRUST

- Quality of sensors improves
- More focus on performance standards
- Lots of evaluation projects
- Methods to “calibrate” sensors emerge
Major Events in 2020

Applications

Applications expanding – hybrid networks
Major Events in 2020

Applications expanding – hybrid networks

Not so “low-cost” solutions
Major Events in 2020

Applications

- Applications expanding – hybrid networks
- Not so “low-cost” solutions
- Open data and software emerging
- Events drive awareness
Major Events in 2020

Inequities exist & exposure to poor air quality increases the potency of COVID-19

Noticeable & convincing proof that air quality can improve

Widespread, low-cost, easy to administer monitoring is required for decision making

Real-time, precision public health data helps create tailored local or regional actions

People act when it’s clear their health will be negatively affected
2020 Market Challenges

- Experience and capacity building
- VOC/SO$_2$ sensor not accurate; yet needed
- Performance standards & high quality data
- Insufficient analysis tools/systems
- No data standards exist
- Mobile data still challenging to use
- Funding
- Linking data to policy
Initial Questions
1. What’s the best, surprisingly good project that you’ve seen using air sensors?

2. What is the single most important need right now?

3. What is most frustrating about air sensors?

Enter your answers in the Chat Box. Include your name and organization.
Applications – Sensor Selection

A sensor must:

- Measure the pollutant of concern with sufficient accuracy and precision.
- Measure at the desired temporal resolution and over a time period.
- Meet the needs of the analysis to be performed.
# Pathways to Action with Air Quality Data

<table>
<thead>
<tr>
<th>Pathway</th>
<th>Duration</th>
<th>Role for Sensors</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1 Health Study</strong></td>
<td>5-20 Years</td>
<td>Emerging</td>
</tr>
<tr>
<td><strong>2 Regulate</strong></td>
<td>3-5 Years</td>
<td>Not yet</td>
</tr>
<tr>
<td><strong>3 Find &amp; Fix</strong></td>
<td>Months to Years</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>4 Public Pressure</strong></td>
<td>Months to Years</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**Health Study**
- **Role for Sensors**: Emerging
- **Duration**: 5-20 Years

**Regulate**
- **Role for Sensors**: Not yet
- **Duration**: 3-5 Years

**Find & Fix**
- **Role for Sensors**: Yes
- **Duration**: Months to Years

**Public Pressure**
- **Role for Sensors**: Yes
- **Duration**: Months to Years

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## Applications for Air Sensors

### 2014 Applications

1. Public education  
2. Process study research

### Today’s Applications

1. Air quality forecasting  
2. Air quality index reporting  
3. Community near-source monitoring  
4. Control strategy effectiveness  
5. Data fusion  
6. Emergency response  
7. Epidemiological studies  
8. Exposure reduction (personal)  
9. Hot-spot detection  
10. Model input  
11. Model verification  
12. Process study research  
13. Public education  
14. Public outreach  
15. Regulatory and policy support  
16. Source identification  
17. Supplemental monitoring
Projects

Juneau, AK

Many Co’s

London

U.S.

London

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Case Study

Challenges

- Juneau pristine location with visible emission source
- Public complaints regarding cruise ship emissions
- Needed a “saturation study” with lots of monitoring sites
Cruise Ship Emissions

Solution

- Hybrid network of
  - PM$_{2.5}$ air sensors and passive SO$_2$ samplers
  - Meteorological stations
  - Web cameras
- Collocation with reference station
- Results
  - The air sensors were able to detect air quality impacts from ship emissions.
  - Strong evidence cruise ships had short term impacts on air quality in downtown Juneau, there is no evidence that the impacts would have led to 24-hour PM$_{2.5}$ violations of the NAAQS.

Source: [https://dec.alaska.gov/air/air-monitoring/juneau-cruise-ship-monitoring-project/](https://dec.alaska.gov/air/air-monitoring/juneau-cruise-ship-monitoring-project/)
Case Study

Challenges & Goal

- Need more space-ground validation for NASA Aerosol Optical Depth (AOD) measurements
- Transitional photometers are expensive
- Collect measurements in different locations and improve our understanding of local air quality.
- NASA-funded project is led by John Volckens at Colorado State University

Source: csu-ceams.com & www.atmos-meas-tech.net/12/6385/2019/
Citizen-Enabled Aerosol Measurements for Satellites

Solution

- CSU Aerosol Mass and Optical Depth (AMOD) Monitor
- Includes:
  - Four wavelength sun photometry measurements
  - Dual axis solar tracking using stepper motors
  - Integrated gravimetric filter measurement with PM$_{2.5}$ inlet and mass flow sensor/control
  - Time-resolved PM monitor (Plantower PMS5003)
  - Custom cartridges for filter handling

- Specifications
  - Weather-proof enclosure
  - Wi-Fi connectivity for remote data transfer
  - 120Ah internal battery (also runs via solar power or 100-220V 50-60Hz AC input)
  - Compact design (10in x 10in x 8in, 8lbs)

Source: csu-ceams.com & www.atmos-meas-tech.net/12/6385/2019/
Citizen-Enabled Aerosol Measurements for Satellites

Lessons Learned

- AOD can sometimes be high even when PM2.5 is low due to elevated smoke not at ground.
- Demonstrated that cold nights in Colorado have higher PM which is not seen during the day (and missed by satellites).
- PM sensor often off by 25-50%.
- Engagement - very popular with citizen scientists. Some gave their unit a pet name and expressed serious concern about leaving their unit out in the snow and rain!

Source: csu-ceams.com & www.atmos-meas-tech.net/12/6385/2019/
Wildfire smoke increasing in frequency
People want information on their air quality, especially during fires
Lots of data sources/websites (conflicting information and public confusion)
Private sector AQIs differ from the US AQI

Goal

Goal is to 1) provide the public with additional air quality information and 2) use air sensor data to improve coverage

Source: U.S. EPA’s AirNow program
AirNow Data Fusion

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AirNow Data Fusion

Source: U.S. EPA's AirNow program
AirNow Data Fusion

1. Access PurpleAir data
2. Average 2-min sensor data to 1-hr
3. Apply EPA national correction
   \[ \text{PM}_{2.5} \text{ corrected} = 0.534 \cdot [\text{PA}_{\text{cf1(avgAB)}}] - 0.0844 \cdot \text{RH} + 5.604 \] (Note: final algorithm will be updated)
4. Apply EPA PM\textsubscript{2.5} Nowcast algorithm (relates hourly readings to the AQI)
5. Add air sensor data (corrected) to the Fire and Smoke map on AirNow

Source: U.S. EPA's AirNow program
Pollution contributes to over 3,500 deaths (PM$_{2.5}$) and 5,800 (NO$_2$).

Results in £3.7 billion in health care costs.

How to measure and link to policy.

Source: https://www.breathelondon.org
Hyperlocal London AQ Pilot

Solution

1. Fixed air sensors
   - 100 lamp-post mounted continuous monitors (AQ-Mesh Pods)
   - NO, NO₂, CO₂, PM₁₀, PM₂.₅, PM₁, O₃

2. Mobile air monitoring
   - Two Google Street-view vehicles instrumented with reference-grade monitors
   - Measurements of BC, UFPs, PM₂.₅, NO, NO₂, CO₂, O₃

3. Personal air sensing
Outcomes

- Open data
- General guidance and ‘lessons learned’ from a hybrid network
- Source attribution techniques using lower cost monitors
- Calibration algorithms for air sensor networks for geographies with limited reference networks
- Machine learning techniques to quantify measurement uncertainty
- Mobile monitoring techniques
Air Sensors for other Applications

Many Organizations

Research

Purpose

- Companies developing low-cost sensors for a range of applications
- Larger markets create larger R&D budgets to develop products
- Air quality community benefits from this derivative development
Air Sensors for other Applications

Some activities

Sensors for

- air purifiers
- food safety
- industry/processes

Predictions

- Sensors improve
  - PM sensors continue to perform better
  - VOC sensors emerge

- More focus on data
  - Sensor data used for litigation
  - Ownership issues

- Open data and analysis software emerges

- Applications (hybrid) continue to flourish

- More focus on data interpretation

- Indoor market for air sensors grows rapidly

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Contact Information

We look forward to connecting with you.

Air Quality Experience and Knowledge you can count on

Contact

Phone
707-310-5541 (m)

Email
Tim@TDEnviro.com

Skype
@timothy.dye

Address
10 Fourth Street
Petaluma, CA 94952

LinkedIn
/timothy.dye