

ASIC 2021 Virtual Series “Sensing for Cities” Denver

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How are cities different?

- Non-regulatory (most of the time)
- Opportunity to engage directly with community
- Smaller geographically
- More nimble and flexible



NEW YORK CITY



LOS ANGELES



WASHINGTON DC



CHICAGO

Challenges

- ✗ Funding
- ✗ Expertise
- ✗ Capacity



WHY?

A close-up photograph of the words "WHY?" carved into wooden blocks. The letters are arranged horizontally. The 'W' and 'H' are light-colored wood, while the 'Y' and '?' are dark wood. The 'H' has a purple stain. The background is a light blue and white textured surface.



What do you want to do?

"Will a sensor network produce your desired outcomes?"

- New regulations
- Increased community awareness
- Address community concerns
- Data transparency

"Consider what you want to accomplish and design your network accordingly."

Why?

> 9000 asthmatic students

*\$3,100 spent per year
per family*


*\$30,000,000+ spent on
asthma in City & County of
Denver public school*

THE DENVER POST

The Long Shadow: Families in Elyria-Swansea struggle with asthma amid historic I-70 construction

One of the nation's most-polluted urban ZIP codes sits near heavy industry in Adams County — and now finds itself at the heart of Denver's four-year Central 70 Project

By RJ SANGOSTI | rsangosti@denverpost.com | The Denver Post
PUBLISHED: June 30, 2019 at 6:00 am | UPDATED: July 1, 2019 at 4:38 pm



Annabel Rodriguez-Santos, 8, lies in bed after a long night of getting little sleep. Annabel had an asthma attack during the night.

Health & Fitness

Denver's Air Quality Among Worst In Nation, Report Finds

The American Lung Association has released its annual "State of the Air" report. See what they found for the Denver area.

By Daniel Hampton, Patch Staff
Apr 24, 2019 2:21 pm ET | Updated Apr 24, 2019 2:30 pm ET

Like 25 Share

Reply



The American Lung Association has released its annual "State of the Air" report. (Doug Pensinger/Getty Images)

Will a new program monitoring air quality at Denver schools make a difference for students?

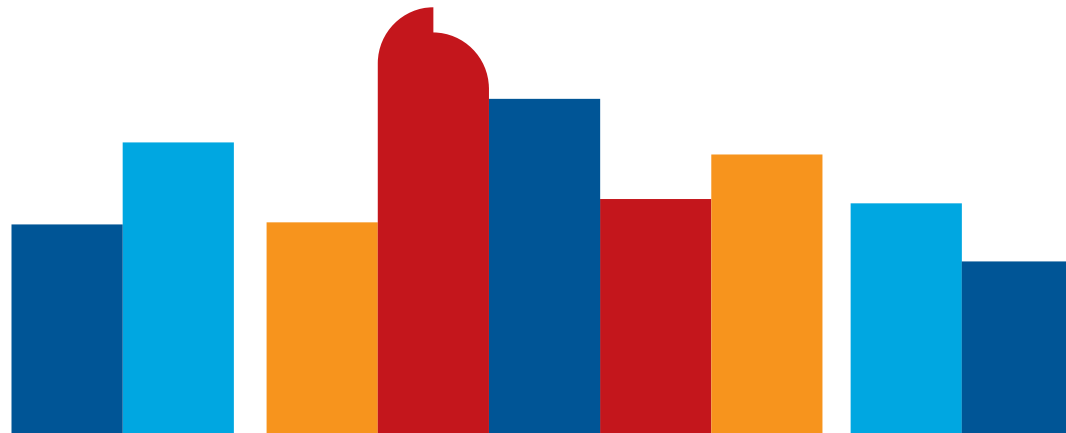
BY KATI WEIS - JULY 12, 2019



A Denver mother walks her children to Swansea Elementary just north of I-70 in this 2014 file photo.

Five white, stylized clouds are scattered across a light blue sky background. The clouds are simple, rounded shapes with soft edges.

love my air



Love My Air Program Development

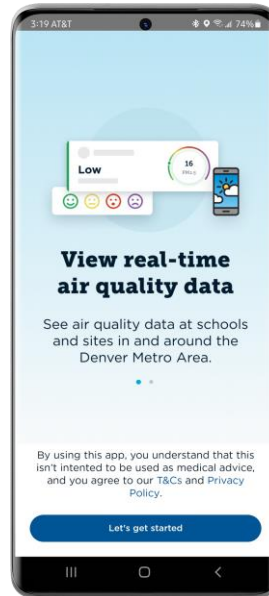
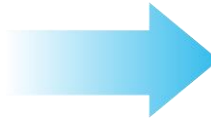


- Co-developed with parents, teachers, and nurses
- developed with other cities
- Technology research and development
 - Use case specific but also various co-benefits
 - Flexible and scalable
 - Allows for collaboration: city to city
 - Data transparency and local ownership
- Flexible options/solutions for school communities

“The City of Denver will work to improve air quality by installing cutting-edge air-pollution sensors around schools that will provide data to inform the city’s approach to making the air safer for all.”



A decorative graphic at the bottom of the page. It features a light blue background with several white, stylized clouds. In the center, there is a bar chart with seven bars of varying heights and colors: dark blue, light blue, orange, red, dark blue, orange, and light blue. The red bar is the tallest, followed by the orange bars, and then the light blue bars. The dark blue bars are the shortest.



Replicate!



love my air
denver



Thanks!



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