



Air Sensors International Conference

Hosted by the UC Davis Air Quality Research Center

May 12-15, 2020



University of California, Davis
Air Quality Research Center's

Air Sensors International Conference

May 12-15, 2020
Pasadena Convention Center

The air sensors international conference is structured to benefit all sectors concerned with air quality and our sponsorship packages are no different. Each sponsor will have the opportunity to highlight their efforts towards improved air quality in society through different means. While our primary sponsorship packages are listed, customizable packages are available to suit each sponsor's needs. This conference is about collaborating for a better world, so please collaborate with us to build the right environment to showcase your support.

Organizing Committee Membership

- Mohammed Ayoub, Qatar Environment & Energy Research Institute
- Alena Bartonova, Norwegian Institute for Air Research
- Kristen Benedict, US Environmental Protection Agency
- Andrea Clements, US Environmental Protection Agency
- Alison Clune, US Environmental Protection Agency
- Calvin Cupini, Clean Air Carolina
- Catherine Dunwoody, California Air Resources Board
- Suresh Dhaniyala, Clarkson University
- Adrian Dybwad, Purple Air
- Tim Dye, TD Environmental
- Paul English, CA Dept. Public Health
- Ron Evans, US Environmental Protection Agency
- Jennifer Gabrys, University of Cambridge
- Adam Giandomenico, Particles Plus
- Walter Ham, California Air Resources Board
- Christa Hassenkopf, Open AQ
- Jingkun Jiang, Tsinghua University
- Amanda Kaufman, US Environmental Protection Agency
- Vasu Kilaru, US Environmental Protection Agency
- Melissa Lunden, Aclima
- Michael Ogletree, City of Denver Environmental Public Health
- Vasileios Papapostolou, South Coast Air Quality Management District
- Rob Pinder, US Environmental Protection Agency
- David Ridley, California Air Resources Board
- Edmund Seto, University of Washington
- Eric Stevenson, Bay Area Air Quality Management District
- Susan Stone, US Environmental Protection Agency
- R. Subramanian, French National Center for Scientific Research
- John Volkens, Colorado State University
- Ian VonWald, US Environmental Protection Agency
- Tony Wexler, UC Davis Air Quality Research Center
- John White, US Environmental Protection Agency
- Ron Williams, former US Environmental Protection Agency

Specifics and Projections

Where: Pasadena Convention Center, California

When: May 12-15, 2020

Who: Government Personnel, Educators, Research Scientists, Industry Members, Community Organizers

+700 Attendees

+100 Speakers

+50 Exhibitors

+20 Countries Involved

+10 Sessions

+9 Networking Breaks

+3 Days of Sharing Ideas

Diamond Sponsorship

\$100,000 (1 Available)

Platinum Sponsorship

\$75,000 (2 Available)

Gold Sponsorship

\$50,000 (1 of 4 Available)

Silver Sponsorship

\$15,000 (9 of 10 Available)

Bronze Sponsorship

<u>Date Secured</u>	<u>Price</u>
Before 11/22/2019	\$1,500
11/23/2019 – 2/14/2020	\$2,000
2/15/2020 – 4/30/2020	\$3,000

Single Sponsorship

<u>Date Secured</u>	<u>Price</u>
Before 11/22/2019	\$1,200
11/23/2019 – 2/14/2020	\$1,700
2/15/2020 – 4/30/2020	\$2,700

Sponsorships with Added Value Receive Sponsor Plus Designation with recognition: 

Sponsorship Packages

Benefits	Diamond	Platinum	Gold	Silver	Bronze
Basic Level Cost (Number available)	\$100,000 (1 available)	\$75,000 (2 available)	\$50,000 (4 available)	\$15,000 (10 available)	\$1,500 (Unlimited)

Event Activity Benefits

Benefit	Diamond	Platinum	Gold	Silver	Bronze
Complimentary Registrations (valued \$300-\$750)	Included: 30	Included: 20	Included: 10	Included: 6	Included: 1
Exhibit Only Registrations (valued \$100)	Unlimited	Unlimited	Included: 25	Included: 15	Included: 5
Exhibit Hall: Booth, Power, Table, 2 chairs, Internet	Included: 10x20 Corner	Included: 10x20 Corner	Included: 10x20 In-Line	Included: 10x10	Included: 10x10
Reception: Community Groups, Industry Group, International Guests, Welcome Evening	Included: 1 event	Included: 1 event	Included: 1 event	+\$5,000	+\$5,000
5 minute spotlight introduction (G.S. Morning/Afternoon)	Included	Included	Included	+\$5,000	N/A
AQ Sensor Demo Walking Tour Participation	Included	Included	Included	+\$1,000	+\$1,000
Refreshment Break Recognition	N/A	N/A	N/A	Included	+\$5,000
Live-Stream Sponsor Recognition	+\$5,000	+\$5,000	+\$5,000	+\$5,000	+\$5,000
Pre-Conference Training Recognition	+\$2,500	+\$2,500	+\$2,500	+\$2,500	+\$3,500
Conference Catered Lunch Presentation	+\$1,000	+\$3,000	+\$7,000	+\$10,000	N/A
Exhibit Space: 10x10 add-on	+\$1,000	+\$1,000	+\$1,000	+\$1,000	+\$5,000

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Web Marketing Benefits

Benefit	Diamond	Platinum	Gold	Silver	Bronze
E-Newsletter: Direct E-Mail	Included: 2	Included: 1	+\$1,000 1 email	+\$2,000 1 email	N/A
Website, Sponsorship Page: Description	Included: 150 words	Included: 150 words	Included: 150 words	Included: 100 words	N/A
General Emails: Link/Logo	Included	Included	Included	Included	N/A
Website, Sponsorship Page: Link/Logo	Included	Included	Included	Included	N/A
E-Newsletter: Banner Sponsor	Included: 2	Included: 2	Included: 1	+\$1,500	+\$1,500
E-Newsletter: Sponsor Profile	Included: 3	Included: 2	Included: 1	+\$500	+\$1,200
Exhibitor Listing: Top Content Box	Included	Included	N/A	N/A	N/A
Exhibitor Listing: Side Content Box	N/A	N/A	Included	+\$1,000	+\$1,500
Program Page: Top Block Content	+\$200	+\$1,000	+\$3,000	N/A	N/A
Website, Sponsorship Page: Name					Included

Sponsorship Packages

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On-Site Marketing Benefits

Benefit	Diamond	Platinum	Gold	Silver	Bronze
Mobile App: Game Clue	Included: 16	Included: 14	Included: 10	Included: 6	Included: 1
Signage Recognition	Included	Included	Included	Included	Exhibit Hall Map
Registration: Bag Inserts	Included	Included	Included	Included	+\$500
Mobile App: Banner Ad	Included	Included	Included	N/A	N/A
Exhibit Hall: Floor decal	Included	+\$3,000	+\$5,000	+\$6,000	N/A
Mobile Charging Station	+\$7,500	+\$7,500	+\$7,500	+\$7,500	+\$7,500
Registration: Badges	+\$1,000	+\$1,000	+\$5,000	+\$5,000	+\$6,000
Registration: Reusable Bags	+\$1,000	+\$1,000	+\$2,000	+\$4,000	+\$8,000
Conference Wifi Naming & Landing Page	+\$500	+\$2,000	+\$15,000	+\$15,000	+\$15,000
Registration: Front Desk Kick Panel	+\$500	+\$1,000	+\$1,500	+\$4,000	+\$4,000

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Additional Outreach Opportunities

Opportunity	Benefits	All Levels	All Levels
		(Cost prior to 1/31/2020)	(Add \$500 per month delay)
<u>Sponsor a Community Member:</u> Support the cost of a US Community Scientist's travel, accommodations, registration, and meals.	> Sponsor 5 community members, UC Davis will host a dinner in town Tuesday evening your sponsored participants and 3 of your employees	\$2,000	\$2,500+
<u>Sponsor an International Attendee:</u> Support the cost of an International Attendee's travel, accommodations, registration, and meals	> Sponsor 5 international attendees, UC Davis will host a dinner in town Tuesday evening your sponsored participants and 3 of your employees	\$3,000	\$3,500+
Provide a Raffle Item	Recognition signage at conference plus additional benefits depending on value		

Current Event Sponsors

Gold Sponsor

California Air Resources Board
South Coast Air Quality Management District
Bay Area Air Quality Management District

Silver Sponsor

Particles Plus

Bronze+ Sponsor

NIEHS Environmental Health Science Center at UC Davis

Air Sensors International Conference

For more information contact Conference Manager, Sandra Hall

sehall@ucdavis.edu or (530)754-8374

Visit the 2020 website at

Asic.aqrc.ucdavis.edu