



Air Sensors International Conference

Advancing Science and Engaging Communities

Oakland Convention Center, California | September 12-14, 2018

Added Value Sponsorship Opportunities

The following additional sponsorship opportunities are available as added values to our sponsors of the 2018 Air Sensors International Conference. Please consult Conference Manager for additional information.

- **Vendor Presentation:** A 45-minute session to be available during the conference lunch time for all attendees. This Vendor Session will have space for 50 attendees and will have a delicious meal provided by the on-site caterer. (Note Diamond and Title Sponsorships already include this opportunity) **~\$6,000 per 50 people~**
- **Water Bottle:** Sponsorship of all attendee water bottles (Max. 2 sponsors); Put your 2in x 2in logo on reusable aluminum water bottles. **~\$5,000 per sponsorship or \$9,000 for sole sponsorship~**
- **Conference Bag:** Sponsorship of conference attendee bags (Max. 2 sponsors); Put your 2in x 6in logo on reusable canvas bags. **~\$6,000 per sponsorship or \$10,000 for sole sponsorship~**
- **Conference Wifi:** Keep our attendees connected! Sponsor the conference wifi for all attendees. Name the wifi and be part of the Phone App. (Max. 2 sponsors) **~\$6,000 for sole sponsorship**
- **ID Badge:** Sponsorship of conference attendee badges. Put your Logo on our attendee name badges that they will hold onto as a keepsake. **~\$4,000 for all badges~ (SOLD)**
- **Charge Table:** Sponsor a charging station featured as a coffee table or hi-top table with your custom branding on the tables. **~\$5,000~**
- **Community Member Travel Scholarships Fund:** Contribute to the Community Member Travel Scholarship Fund to assist in travel and accommodations for community members from disadvantaged areas. Community members receiving assistance from this fund will receive a bag with information on your organization. Additionally, your organization will be thanked on the print and electronic program as well as on signage. **~Various levels available starting at \$1,000~**
- **Customized Packages Available:** Share with us what YOU want to sponsor and we can design a package specifically with your interests in mind!

Program Advertising Opportunities

Advertising in the conference program is an effective and cost-efficient way to reach attendees both during and after the conference. The program will be available online on ASIC's website and provided for attendees primarily via the conference app. To encourage sustainability a limited number will be printed for attendee use.

The conference program printed book is 8.5" x 11". Ads specs are shown below and should be coordinated through Conference Manager, Sandra Hall.

Placement & Specs	Rates
Mobile App Banner Ad (Two opportunities available; Included in Diamond & Title Sponsorships)	\$4,000
Full page ad (7.5" x 10" portrait) Full Color: CMYK	\$750
Half page ad (7.5" x 4.75" landscape) Full Color: CMYK	\$550
Quarter Page ad (3.75" x 4.75" portrait) Full Color: CMYK	\$300
Business Card ad Full Color: CMYK	\$175
Bag insert – Small Promotional Item (approximately 2 oz in size)	\$200
Bag insert – One full page printed literature or equivalent	\$200

Conference Ad Submission

- DEADLINE: July 31, 2018
- Submit files to Conference Manager

Conference Bag Inserts

- DEADLINE: August 17, 2018
- Must be coordinated by July 31, 2018 with Conference Manager
- Send 1000 copies of insert or item to the UC Davis address provided by Conference Manager
- Materials not received by the deadline cannot be included

For questions about Advertiser and Sponsor benefits, please contact:

Sandra Hall, Conference Manager

sehall@ucdavis.edu

(530) 754-8374