

2022 ASIC TPC Marketing Kit

Below are suggested messages, graphics, links and social tags.

Please feel free to add your own!

Graphics

All shareable graphics

- “I’ll be there, will you?”
- “150+ presentations, Join Me”
- Topic List

Sharable Emails

Shortened links

Program Page: https://bit.ly/ASIC_Program

Registration Page: https://bit.ly/ASIC_Reg

General Conference: https://bit.ly/ASIC_Gen

Suggested / Sample Social Media Posts:

Twitter:

- Join me at the 2022 Air Sensors International Conference (ASIC) is quickly approaching! Have you registered yet? <https://asic.agrc.ucdavis.edu/2022-registration>
- Check out the diverse list of topics for the upcoming Air Sensors International Conference! Register now on the conference website: <https://asic.agrc.ucdavis.edu/2022-registration>
- With more than 150 oral presentations, 80 poster displays, and an exhibit hall of national and international small air quality sensor organizations - the 2022 Air Sensors International Conference (ASIC) is an event you will not want to miss! <https://asic.agrc.ucdavis.edu/2022-registration>
- I’ll be attending this year’s #ASIC2022 - will you be? https://bit.ly/ASIC_Reg
- I’m presenting at #ASIC2022 in-person in Pasadena, CA! There will be over 150 other oral presenters, 90+ posters and a full exhibit hall. Register to join me there. https://bit.ly/ASIC_Reg
- Topics for the upcoming in-person #PasadenaCA #ASIC2022 I’m attending include **(Include hashtags of interest from list below)** Register: https://bit.ly/ASIC_Reg

#AirQuality #AirSensors #AirPollution #FencelineMonitoring #LowCostSensors
#CommunityScience #Communication #LMIC #IndoorAir #Innovation #Data #MobileMonitoring
#PerformanceTargets #Health #SensorNetworks #DataHarmonization #DataStandards
#DataQuality #DataManagement #Youth #YouthEducation #IndiaAirQuality #IndiaAirSensors

- Join me at the 2022 Air Sensors International Conference - as a Technical Program Committee Member, I’ll be there in-person watching 150+ presentations on #AirQuality & #AirSensors! Have you registered yet? #ASIC2022 https://bit.ly/ASIC_Reg

- Come to #PasadenaCA and watch my #ASIC2022 presentation on (Title) I'll be presenting in-person! (Include related hashtags from list) https://bit.ly/ASIC_Program

LinkedIn / Facebook: (Include hashtags of interest from list below)

- With more than 150 oral presentations, 80 poster displays, and an exhibit hall of national and international small air quality sensor organizations - the 2022 Air Sensors International Conference (ASIC) is an event you will not want to miss! Register today on the conference website: <https://asic.agrc.ucdavis.edu/2022-registration>
- Check out the diverse list of topics for the upcoming Air Sensors International Conference! Register now on the conference website: <https://asic.agrc.ucdavis.edu/2022-registration>
- Whether you are an industry or academic professional looking to network and develop future projects, or you are a community advocate learning about the latest air quality monitoring techniques, the 2022 Air Sensors International Conference (ASIC) is the perfect event for you. Register now: <https://asic.agrc.ucdavis.edu/2022-registration>
- The Air Sensors International Conference is the leading international conference on air quality sensor development, deployment and regulation. This event will host the highest caliber experts and leaders from government, environmental NGOs, industry, academia and community groups to explore solutions to our growing air quality issues. Have you registered yet? You won't want to miss this event! <https://asic.agrc.ucdavis.edu/2022-registration>
- I'll be attending this year's #ASIC2022 - will you be? https://bit.ly/ASIC_Reg
- I'm presenting at #ASIC2022 in-person in Pasadena, CA! There will be over 150 other oral presenters, 90+ posters and a full exhibit hall. Register to join me there. https://bit.ly/ASIC_Reg

Branding

Use the following handles to tag us:

- Facebook: @UCDavisAQRC
- Twitter: @UCDavisAQRC
- Linked-In: /company/uc-davis-air-quality-research-center

Suggested Hashtags:

#ASIC2022	#Pollution	#Communication
#AirSensors	#Emissions	#LMIC
#AQoSensors	#Sensors	#IndoorAir
#AirQuality	#AirQualityData	#Innovation
#CleanAir	#Monitoring	#Data
#AQMonitoring	#AirQualityNetwork	#MobileMonitoring
#AQMeasurement	#CommunityScience	#PerformanceTargets
#AQResearch	#IndoorAirQuality	#Health
#Health	#DataStandards	#SensorNetworks
#Research	#FencelineMonitoring	#DataHarmonization
#AirQualityMonitoring	#LowCostSensors	#DataStandards

#DataQuality
#DataManagement

#Youth
#YouthEducation

#IndiaAirQuality
#IndiaAirSensors