



*Advancing Science &
Engaging Communities*

PASADENA, CA MAY 11-13, 2022

The **Air Sensors International Conference** is the leading international conference on air quality sensor development, deployment and regulation. This event will host the highest caliber experts and leaders from government, environmental NGOs, industry, academia and community groups to explore solutions to our growing air quality issues.

Partnership Opportunities

Such an event is not possible without the generous support of sponsors that share our interest in improving today's systems for a better tomorrow. Sponsors make it possible to attract more compelling speakers, support participation from government and NGOs (by keeping registration, housing and food costs low), and disseminate information and findings.

OVER THREE DAYS
OF RESEARCH

COLLABORATION
OPPORTUNITIES
WITH INDUSTRY
LEADERS

PARTNER WITH
GOVERNMENT
INFLUENCERS

ESTIMATED OVER
400 IN-PERSON &
300 VIRTUAL
ATTENDEES!

HIGHLIGHT YOUR
DEVELOPMENT IN
THE INDUSTRY

UC DAVIS AIR
QUALITY RESEARCH
CENTER

One Shield Avenue
Davis, CA 95616

ASIC.aqrc.ucdavis.edu

UCDAVIS
AIR QUALITY RESEARCH CENTER

Contact Sandra Hall to secure your sponsorship today at sehall@ucdavis.edu

Be Seen at ASIC 2022!

The ASIC Exhibit Hall is the prime spot for air quality industry groups to connect with conference attendees. Meals, conference announcements and special activities will be hosted in the exhibit hall to keep attendees present and visiting with you!

Increase Your Connections

Engaging with conference attendees prior to the event and in multiple ways during the event will heighten their awareness of your presence and your products.

Website Visibility

Be seen in lead content boxes and banner images displaying your involvement in the conference before the conference. Put your name on their list of "to visit" exhibit booths ahead of time.

Mobile App Engagement

Engage attendees directly on their devices during the event to share what your exhibit space is showcasing. Offer attendees a chance to engage with your brand through games and direct messaging in real time.

Direct Newsletter Notices

Highlight your products and services in specialized content before the conference to entice attendees to visit you. Give them a teaser of what is to come!

Name Recognition

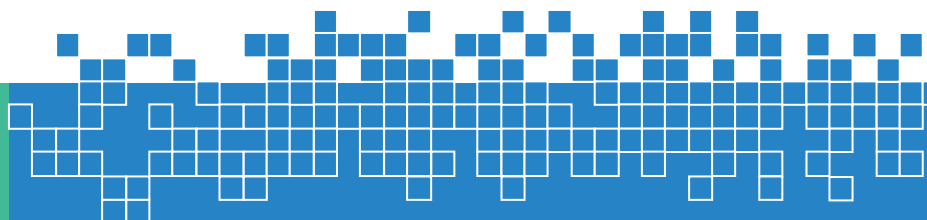
Don't miss the chance to steer attendees to your booth! Between signage, giveaways and pathways, you can increase traffic directly to your exhibit space through properly placed signage.

PAST ASIC SPONSORS & EXHIBITORS

CARB • BAAQMD • SCAQMD • Aclima • NIEHS • AirThinx • PurpleAir • Aeroqual • 2B Technologies • AQTreks • AethLabs • Agilaire LLC • Ambilabs • APIS AQ • AQMesh • Atmosfir Optics • Axetris AG • Clarity IO • Earthworks • Ecomesure • EME Systems LLC & Berkley Air Monitoring Group • Environmental Defense Fund • Envirosuite • FTS • IQAir • Kaiterra • Klear Environmental Group Inc • Kunak Technologies SL • Met One Instruments • MDPI • Mountain Air Engineering • Omniscent • Particles Plus • Scentroid • Sunset CES Inc • Sonoma Technology Inc • SPEC Sensors LLC • TRC Companies • TD Environmental Services • TSI Inc • US EPA Air and Energy Research Program • University of Illinois at Chicago • uRADMonitor • Vaporsens Inc • Vaisala • Wynd Technologies Inc

"70% OF EVENT ATTENDEES ARE HIGHLY MOTIVATED TO VISIT AN EXHIBITION HALL IN ORDER TO SEE WHAT'S NEW"

➤ **Professional Convention Management Association**



Sponsorship / Exhibitor Opportunities

ASIC 2022 offers several different sponsorship levels with various À LA CARTE benefits to recognize your contributions as a sponsor and acknowledge your company's dedication to the advancement of small air quality sensors to improve communities worldwide. Review the lead sponsorship categories below and select your desired sponsorship level.

EXHIBIT BOOTH (\$1,500 or \$1,000 non-profit)

In Person Exhibit Space

- One 10'x10' exhibit space with one 6' skirted table, two padded chairs, one 7"x44" ID sign.
- One full conference registration pass.
- Organization name recognition in print program.

Virtual Exhibit Space

- One virtual exhibit booth on the virtual conference platform (*listed in alphabetical order*).
- Ability to upload video and PDF files
- Ability to chat one-on-one with virtual participants live via text or video.
- Lead retrieval software.

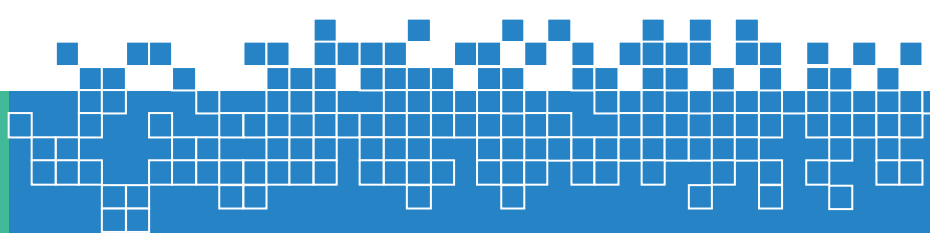
Communications

- Exhibit booth announced via email for pre-event publicity.
- One social media post on all three UC Davis AQRC accounts, publicizing your exhibit space.
- Organization name with link displayed on exhibit page.

Lead Sponsorship Opportunities Overview

Benefit	Platinum \$50K	Gold \$25K	Silver \$15K	Bronze \$7.5K	Supporting \$3K
Exhibit Booth	✓	✓	✓	✓	✓
Virtual Booth	✓	✓	✓	✓	✓
Add'l Passes	20	10	6	4	2
Social Media Posts	10	8	6	4	2
Blog Posts	5	3	2	2	1
Website Presence	✓	✓	✓	✓	✓
Bag Insert	✓	✓	✓	✓	✓
Program Adds	✓	✓	✓	✓	
Push Notifications	3	2	1		
Participant Emails	✓	✓	✓		
Direct Emails	3	2	1		
Banner Adds	✓	✓			
Welcome Address	✓				

PLUS: Several Additional Opportunities Listed in Package Descriptions Below!



PLATINUM SPONSOR (\$50,000) – Four One Available

Live Event Benefits

- Large exhibit booth (10ft x 20ft) in corner location of choice.
- Virtual exhibit booth (includes resource links, videos, live video and text chats, lead retrieval, etc.).
- Complimentary conference registration for up to 20 individuals.
- Featured sponsor for activity of choice. To include opening 3 minute welcome followed by the opportunity to introduce one of the presenters. [Welcome Reception (3), Keynotes (4)]
- List of emails for attendees who have provided distribution consent.
- Full page advertisement in print program.
- Three personalized push notifications to mobile application.
- One Banner add on mobile application.
- Promotional bag insert to be distributed to all in-person attendees.

Event Communications

- Logo and link displayed on select promotional materials.
- Three **direct e-mails promotions** to the conference list over 5,800 people.
- **Two emails with sponsor profile**. Includes a photo, link, and 200 words of text.
- **Ten social media posts** recognizing your conference sponsorship.

Event Website

- Sponsor profile with logo, link and 200-word description in lead position on ASIC website.
- Featured on the scrolling banner of the **program page**.
- **Five blog posts** on ASIC Website (*must be pre-approved by ASIC staff*).

GOLD SPONSOR (\$25,000) – Six Available

Live Event Benefits

- Large exhibit booth (10ft x 20ft) in location of choice.
- Virtual exhibit booth (includes resource links, videos, live video and text chats, lead retrieval, etc.).
- Complimentary conference registration for up to 10 individuals.
- List of emails for attendees who have provided distribution consent.
- Half page advertisement in print program.
- Two personalized push notifications to mobile application.
- One Banner add on mobile application.
- Promotional bag insert to be distributed to all in-person attendees.

Event Communications

- Logo and link displayed on select promotional materials.
- Two direct e-mails promotions to the conference list over 5,800 people.
- Two emails with sponsor profile. Includes a photo, link, and 200 words of text.
- Six social media posts recognizing your conference sponsorship.

Event Website

- Sponsor profile with logo, link and 200-word description in on ASIC website.
- Featured in **top content box of registration website**.
- Three blog posts on ASIC Website (*must be pre-approved by ASIC staff*).

SILVER SPONSOR (\$15,000) – Ten Nine Available

Live Event Benefits

- Large exhibit booth (10ft x 20ft) in location of choice.
- Virtual exhibit booth (includes resource links, videos, live video and text chats, lead retrieval, etc.).
- Complimentary conference registration for up to 6 individuals.
- List of emails for attendees who have provided distribution consent.
- Quarter page advertisement in print program.
- One personalized push notifications to mobile application.
- Promotional bag insert to be distributed to all in-person attendees.

Event Communications

- Logo and link displayed on select promotional materials.
- One direct e-mail promotions to the conference list over 5,800 people.
- One email with sponsor profile. Includes a photo, link, and 200 words of text.
- Four social media posts recognizing your conference sponsorship.

Event Website

- Sponsor profile with logo, link and 200-word description in on ASIC website.
- Featured in top content box of exhibit webpage.
- Two blog posts on ASIC Website (*must be pre-approved by ASIC staff*).

BRONZE SPONSOR (\$7,500) – Availability Unlimited

Live Event Benefits

- Exhibit booth (10ft x 10ft).
- Virtual exhibit booth (includes resource links, videos, live video and text chats, lead retrieval, etc.).
- Complimentary conference registration for up to 4 individuals.
- Business card advertisement in print program.
- Promotional bag insert to be distributed to all in-person attendees.

Event Communications

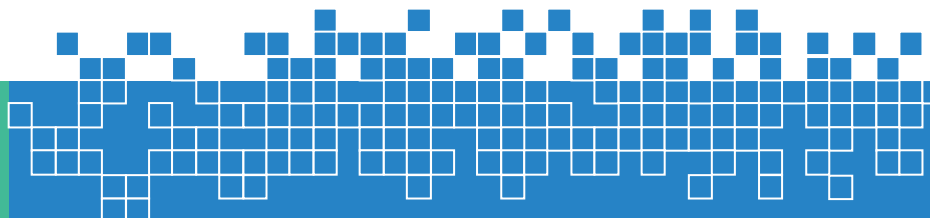
- Logo and link displayed on select promotional materials.
- One emails with sponsor profile. Includes a photo, link, and 200 words of text.
- Two social media posts recognizing your conference sponsorship.

Event Website

- Sponsor profile with logo, link and 100-word description in on ASIC website.
- Two blog posts on ASIC Website (*must be pre-approved by ASIC staff*).

Create a Customized Sponsorship!

Not seeing the perfect package for you? We can create the perfect sponsorship for your organization. Contact Conference Manager, Sandra Hall, to design the best ASIC bundle:
sehall@ucdavis.edu



SUPPORTING SPONSOR (\$3,000) – Unlimited

Live Event Benefits

- Exhibit booth (10ft x 10ft).
- Virtual exhibit booth (includes resource links, videos, live video and text chats, lead retrieval, etc.).
- Complimentary conference registration for up to 2 individuals.
- Organization name displayed in print program.
- Promotional bag insert to be distributed to all in-person attendees.

Event Communications

- Organization name and link displayed on select promotional materials.
- Two social media posts recognizing your conference sponsorship.

Event Website

- Sponsor profile with logo, link and 100-word description in on ASIC website.
- One blog post on ASIC Website (*must be pre-approved by ASIC staff*).

À LA CARTE OPPORTUNITIES

International Partner Luncheon		\$10,000
Sponsored Luncheon for 50 attendees		\$8,000
Exhibit Hall Theater Presentation	(30 Minutes)	\$5,000
Special Session Welcome (Keynote/Welcome Reception)		\$3,000
Additional Exhibit Booth Space		\$1,500
Branded Mobile Recharge Station	(Per High-top)	\$1,500
Exhibit Hall Giveaway		\$1,000
Session Break Treats (Signage, push notif. & branding)		\$3,000
Lanyards		\$5,000
Registration Name Badge		\$3,000
Conference Bag		\$6,000
Conference Bag Insert		\$300
Print Program Advertisement	(Full Page)	\$750
	(Half Page)	\$500
	(Quarter Page)	\$250
	(Business Card)	\$150
Website, Registration Page Bulletin Block Advertisement	(Top Space, Exclusive)	\$2,000
	(Any Space, Shared)	\$1,000
Mobile App – Push Notification	(8 Available)	\$1,000
Mobile App – Banner Advertisement	(Only 1 left!)	\$2,000
Direct E-Mail to Attendees	(Only 6 left!)	\$2,000
Organizational Highlight on ASIC newsletter		\$500
E-Mail Banner Ad (For ASIC newsletter through May 2022; 1-2 issues per month)	(Exclusive)	\$4,000
	(Per Issue)	\$500