



# PASADENA, CA MAY 12-15 2020

The **Air Sensors International Conference** is the leading international conference on air quality sensor development, deployment and regulation. This event will host the highest caliber experts and leaders from government, environmental NGOs, industry, academia and community groups to explore solutions to our growing air quality issues.

## Partnership Opportunities

Such an event is not possible without the generous support of sponsors that share our interest in improving today's systems for a better tomorrow. Sponsors make it possible to attract more compelling speakers, support participation from government and NGOs (by keeping registration, housing and food costs low), and disseminate information and findings.

OVER THREE DAYS  
OF RESEARCH

COLLABORATION  
OPPORTUNITIES  
WITH INDUSTRY  
LEADERS

PARTNER WITH  
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INFLUENCERS

ESTIMATED OVER  
700 ATTENDEES!

HIGHLIGHT YOUR  
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One Shield Avenue  
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[ASIC.aqrc.ucdavis.edu](http://ASIC.aqrc.ucdavis.edu)

**UCDAVIS**  
AIR QUALITY RESEARCH CENTER

## Be Seen at ASIC 2020!

The ASIC Exhibit Hall is the prime spot for air quality industry groups to connect with conference attendees. Meals, conference announcements and special activities will be hosted in the exhibit hall to keep attendees present and visiting with you!

## Increase Your Connections

Engaging with conference attendees prior to the event and in multiple ways during the event will heighten their awareness of your presence and your products.

### Website Visibility

*Be seen in lead content boxes and banner images displaying your involvement in the conference before the conference. Put your name on their list of "to visit" exhibit booths ahead of time.*

### Direct Newsletter Notices

*Highlight your products and services in specialized content before the conference to entice attendees to visit you. Give them a teaser of what is to come!*

### Mobile App Engagement

*Engage attendees directly on their devices during the event to share what your exhibit space is showcasing. Offer attendees a chance to engage with your brand through games and direct messaging in real time.*

### Name Recognition

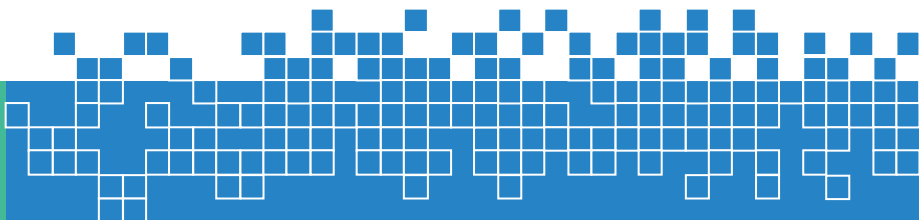
*Don't miss the chance to steer attendees to your booth! Between signage, giveaways and pathways, you can increase traffic directly to your exhibit space through properly placed signage.*

## PAST ASIC SPONSORS & EXHIBITORS

CARB • BAAQMD • SCAQMD • Aclima • NIEHS • AirThinX • PurpleAir • Aeroqual • 2B Technologies • AQTreks • AethLabs • Agilaire LLC • Ambilabs • APIS AQ • AQMesh • Atmosfir Optics • Axetris AG • Clarity IO • Earthworks • Ecomesure • EME Systems LLC & Berkley Air Monitoring Group • Environmental Defense Fund • Envirosuite • FTS • IQAir • Kaiterra • Klear Environmental Group Inc • Kunak Technologies SL • Met One Instruments • MDPI • Mountain Air Engineering • Omniscent • Scentroid • Sunset CES Inc • Sonoma Technology Inc • SPEC Sensors LLC • TRC Companies • TD Environmental Services • TSI Inc • US EPA Air and Energy Research Program • University of Illinois at Chicago • uRADMonitor • Vaporsens Inc • Vaisala • Wynd Technologies Inc

**"70% OF EVENT ATTENDEES ARE HIGHLY MOTIVATED TO VISIT AN EXHIBITION HALL IN ORDER TO SEE WHAT'S NEW"**

➤ **Professional Convention Management Association**



## Sponsorship / Exhibitor Opportunities

ASIC 2020 offers several sponsorship levels with various add-on benefits that can give you recognition as a Sponsor "Plus". Review the lead sponsorship categories below and then choose your "Plus" benefits.

### Each Sponsor Receives:

- ❖ Recognition of your organization and sponsorship level online, in the conference mobile app, on various print materials and in conference promotion to prospective attendees.
- ❖ Networking opportunities with participants during schedule breaks in the exhibit area as well lead retrieval through the mobile app.

#### Early Bronze Sponsor (\$1,500)

- (1) Complimentary Registration
- (5) Exhibit Only Registrations
- (1) 10x10 Exhibit Booth
- (1) Mobile App Game Clue
- Website Name Recognition
- Access to few "PLUS" Benefits
- Bronze Level Increases on 11/22/19

#### Silver Sponsor (\$15,000)

- (6) Complimentary Registration
- (15) Exhibit Only Registrations
- (1) 10x10 Exhibit Booth
- (6) Mobile App Game Clue
- Refreshment Break Recognition
- Logo Recognition in E-Newsletters
- Registration Bag Inserts

#### Gold Sponsor (\$50,000)

- (10) Complimentary Registration
- (25) Exhibit Only Registrations
- (2) 10x10 Exhibit Booth (In-Line)
- (10) Mobile App Game Clue
- Reception Recognition & General Session Spotlight Introduction
- E-Newsletter Banner Sponsorship & Sponsor Profile
- Highlighted Website Sponsor Profile
- Mobile App Banner Ad

#### Platinum Sponsor (\$75,000)

- (20) Complimentary Registration
- (Unlimited) Exhibit Only Registrations
- (3) 10x10 Exhibit Booth (Corner/Stage)
- (14) Mobile App Game Clue
- Direct E-mail to attendee list pre & post conference
- Lead Website Sponsor Profile
- Includes Gold Sponsor Benefits
- Decreased cost of "Plus" Benefits

#### Sample Plus Benefits

Live-Stream Sponsor • Pre-Conference Training Recognition • Catered Lunch Presentation • Exhibit Space Add-On • Reception Recognition • Direct E-Mail • E-Newsletter Banner Ad or Sponsor Profile • Website Sponsor Profile • Badges • Re-Use Bags • Exhibit Floor Decal • Registration Bag Inserts • Mobile Charging Station • Sponsor an International or Community Attendee

To learn about all sponsorship opportunities and create a customized package, contact Sandra Hall, Conference Manager at (530) 754-8375 or [sehall@ucdavis.edu](mailto:sehall@ucdavis.edu)  
Or review packaged online at [asic.aqrc.ucdavis.edu/sponsorship](http://asic.aqrc.ucdavis.edu/sponsorship)

