



PASADENA, CA MAY 12-15 2020

The **Air Sensors International Conference** is the leading international conference on air quality sensor development, deployment and regulation. This event will host the highest caliber experts and leaders from government, environmental NGOs, industry, academia and community groups to explore solutions to our growing air quality issues.

Partnership Opportunities

Such an event is not possible without the generous support of sponsors that share our interest in improving today's systems for a better tomorrow. Sponsors make it possible to attract more compelling speakers, support participation from government and NGOs (by keeping registration, housing and food costs low), and disseminate information and findings.

OVER THREE DAYS
OF RESEARCH

COLLABORATION
OPPORTUNITIES
WITH INDUSTRY
LEADERS

PARTNER WITH
GOVERNMENT
INFLUENCERS

ESTIMATED OVER
700 ATTENDEES!

HIGHLIGHT YOUR
DEVELOPMENT IN
THE INDUSTRY

UC DAVIS AIR
QUALITY RESEARCH
CENTER

One Shield Avenue
Davis, CA 95616

ASIC.aqrc.ucdavis.edu

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AIR QUALITY RESEARCH CENTER



Advancing Science and Engaging Communities

Be Seen at ASIC 2020!

The ASIC Exhibit Hall is the prime spot for air quality industry groups to connect with conference attendees. Meals, conference announcements and special activities will be hosted in the exhibit hall to keep attendees present and visiting with you!

**"70% OF EVENT ATTENDEES
ARE HIGHLY MOTIVATED TO
VISIT AN EXHIBITION HALL IN
ORDER TO SEE WHAT'S NEW"**

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Increase Your Connections

Engaging with conference attendees prior to the event and in multiple ways during the event will heighten their awareness of your presence and your products.

Website Visibility

Be seen in lead content boxes and banner images displaying your involvement in the conference before the conference. Put your name on their list of "to visit" exhibit booths ahead of time.

Mobile App Engagement

Engage attendees directly on their devices during the event to share what your exhibit space is showcasing. Offer attendees a chance to engage with your brand through games and direct messaging in real time.

Direct Newsletter Notices

Highlight your products and services in specialized content before the conference to entice attendees to visit you. Give them a teaser of what is to come!

Name Recognition

Don't miss the chance to steer attendees to your booth! Between signage, giveaways and pathways, you can increase traffic directly to your exhibit space through properly placed signage.

To learn about all sponsorship opportunities and create a customized package, contact Sandra Hall, Conference Manager at (530) 754-8375 or sehall@ucdavis.edu

