

Virtual Summer Series

This report serves to highlight that the intrigue of ASIC’s Virtual Summer Series has been efficacious with over 250 attendees at each session. All content that was presented virtually has been valuable and engaging to a preponderance of viewers. Additionally, with an e-mail list of over 5,000 people interested in air quality sensors and an open rate of 20%, a registration rate of +30% the ASIC community continues to develop.

Building a Community Air Monitoring Network Training: May 6, 2020

331 ... Registrations
253 ... Unique Attendees
49 ... Post-Event Views on YouTube – 1 week

Attendee Review (21 reviews)

47.6% learned about the session from ASIC emails
28.6% learned about the session from the ASIC website
23.8% learned about the session from a colleague
86% believed the information presented was valuable
86% believed the information was engaging
100% will attend future presentations on AQ Sensor topics

Virtual Summer Series Session 1: May 14, 2020

400 ... Registrations representative of the sectors (more than one choice allowed)
19 Non-Profit 188 Government
5 Tribe
41 Community Member
83 Academic
64 Industry
260 ... Unique Attendees
94 Pre-Event Views on YouTube
208 ... Post-Event Views on YouTube – 5 weeks

Attendee Review

46.7% learned about the session from ASIC emails
26.7% learned about the session from the ASIC website
26.7% learned about the session from a colleague
60% believed the information presented was useful
70% believed the information was interesting
90% want to watch more Air Quality Sensor presentations

Virtual Summer Series Session 2: June 18, 2020

465 ... Registrations representative of the sectors (more than one choice allowed)

38 Non-Profit	58 Local Government
11 Tribe	118 State Government
24 Community Member	19 Regional Government
110 Academic	46 Federal Government
65 Industry	

403 ... Unique Attendees

166 ... Pre-Event Views on YouTube

329 ... Post-Event Views on YouTube – 3 weeks

Attendee Review

- 36% learned about the session from ASIC emails
- 60% learned about the session from the ASIC website
- 20% learned about the session from a colleague
- 65% believed the information presented was useful
- 81% believed the information was interesting
- 96% want to watch more Air Quality Sensor presentations

Introduction to the State of Air Sensors Training: June 24, 2020

438 ... Registrations representative of the sectors (more than one choice allowed)

46 Non-Profit	63 Local Government
13 Tribe	85 State Government
18 Community Member	17 Regional Government
87 Academic	42 Federal Government
77 Industry	

277 ... Unique Attendees

N/A ... Pre-Event Views on YouTube

158 ... Post-Event Views on YouTube – 2 weeks

Attendee Review

- 36% learned about the session from ASIC emails
- 59.3% learned about the session from the ASIC website
- 33.3% learned about the session from a colleague
- 88% believed the information presented was valuable
- 93% believed the information was engaging
- 100% want to watch more Air Quality Sensor presentations

Virtual Summer Series Session 3: July 16, 2020

361 ... Registrations representative of the sectors (more than one choice allowed)

30 Non-Profit

9 Tribe

17 Community Member

81 Academic

66 Industry

48 Local Government

90 State Government

17 Regional Government

33 Federal Government

201 ... Unique Live Attendees

163 ... Pre-Event Views on YouTube

162 ... Post-Event Views on YouTube – 1 weeks

Attendee Review

20% learned about the session from ASIC emails

50% learned about the session from the ASIC website

25% learned about the session from a colleague

100% want to watch more Air Quality Sensor presentations

Attendee Quotes

In the post-webinar survey, attendees were invited to share additional comments about the webinar and here are a few of the many supportive remarks.

“Thank you for making this available to the public!”

“It was an excellent talk, all worked fine.”

“Great format and engaging sessions, really enjoying it. Thank you”